How do **Ovulation Tests** Work?

Most people don’t realise that there are only a few days in a woman’s cycle when making love can result in conception – and only 2 days when it is most likely. So achieving the goal of pregnancy can just be a matter of better timing.

**Clearblue Ovulation Tests** can increase your chances of becoming pregnant by reliably indicating the 2 days of your cycle when you are most likely to conceive – the days closest to when the egg is released from the ovary. This process is called **ovulation**. Making love during these 2 days gives you your best chance of conceiving.

**Ovulation** is triggered by the sudden release of the hormone Luteinising Hormone (LH) from the pituitary gland situated close to the brain. The surge in LH occurs approximately 24 to 36 hours before ovulation.

Used each day, on the days around the time when the LH surge is expected, **Clearblue Ovulation Tests** identify the 2 days in your cycle when you are most likely to conceive.
The Clearblue **Ovulation Test** is simple and easy to use

- 99% Accurate - proven in extensive laboratory tests

- Most effective - Clearblue is the most effective **ovulation** kit brand because with 7 Test Sticks, more women will detect their LH surge than with any 5 test kit

- Fast - results in just 3 minutes
Ovulation Tests

• Easy to use - just like our pregnancy test
Ovulation Tests

Clearblue Digital Ovulation Test

- Easiest to read – no lines to interpret, with its digital display
- Over 99% accurate - Proven in extensive laboratory tests
- Most effective - Clearblue is the most effective ovulation kit brand because with 7 test sticks, more women detect their LH surge than with any 5 test kit
- Fast - results in just 3 minutes